hycomb INC MARKETING

Targeted Direct Mail

Direct Mail Order Form

DOCS Sedation Targeted Direct Mail™ **ORDER FORM**

Your 4 steps to easy ordering:

1 **PLEASE FILL OUT COMPLETELY** even if you're phoning—so you have all info handy.

NAME _____ WORK TELEPHONE _____

ADDRESS _____ FAX _____

CITY _____ STATE _____ ZIP _____ CONTACT _____

2 **HERE'S WHAT I'D LIKE TO ORDER**

QUANTITY	DESCRIPTION	TOTAL
50,000	Customized Direct Mailer for 5 mailings of 10,000 each	$22,500
	Deposit	-1,000

Map *$ 45*
Photo *45*
Copy change after set up *115/per proof*

SUBTOTAL	$
SET-UP FEE	$ 65
Sales Tax, CA only (7.5%)	
TOTAL	$

3 **HERE'S HOW I'D LIKE TO PAY FOR SUBSEQUENT MAILINGS**

❑ I'll send my check.
❑ I authorize Hycomb to automatically withdraw payment from the credit card listed below.
❑ Please call me about a payment plan.

❑ MasterCard ❑ VISA ❑ American Express

_____ - _____ - _____ - _____ _____

SIGNATURE EXPIRATION DATE

IMPORTANT!

I understand I am subscribing to *DOCS Sedation Targeted Direct Mail Program*—five mailings.

I also know that Hycomb makes an up-front investment to purchase the direct mail list and to print the mailers. If I cancel this 5-mailing program before its completion, I must notify Hycomb—in writing—no less than 30 days prior to my next scheduled mailing to avoid being charged full fee. In addition, I will reimburse Hycomb for all supply expenses they have incurred on my behalf. Should I cancel before my mailers are printed, the $1,000 deposit is non-refundable.

4 **SIGNATURE** _____ DATE

HYCOMB INC MARKETING

Call **us toll free to place an order or to get more information.**
(800) 523-6961
Local calls: (707) 431-4384

Fax **us at (707) 431-4380.**

Mail **this order form to:**
Hycomb Marketing Inc
132 Mill Street, Suite 101
Healdsburg, CA 95448-4438

Payment Information

DEPOSIT
A non-refundable deposit of $1000 is required to proceed with your order. Your deposit is credited to the project.

METHOD OF PAYMENT
Full payment must be made in advance by check, or MasterCard, VISA or AmEx withdrawal. Payment plans are available upon approval.

PRICES

Price includes: Mail list purchase of 10,000 names in your zip code area—targeted to the audience you want to reach; custom *DOCS Sedation Targeted Direct Mail* pieces—sent to you for approval—with your photo, bio and office map; printing, postage and handling.

In summary: This price includes absolutely everything needed for your direct mail program.

When you order…you'll receive 250 Sedation Dentistry audio tapes.

Prices subject to change without notice.

HY FORM DOCS DM 4-01